



# Trifecta : The Business of Betting Thoroughbreds for Profit

Bobby Zen



This is the third in a series of handicapping books by professional handicapper Bobby Zen. He has been picking winners for some forty years, and introduces many concepts here that have never been presented to the horse racing world. There was a tremendous amount of research done for this one, going back some three years. This work is split into three sections. The first covers the picks, or choices made on horses with the best chances to win or be a part of a multi-level bet. This section goes into some pretty solid detail, and includes many revisions to the original work in 2007, *Bet To Win!* There are some charts and some checklists to work with in this section. The second section covers the money management, or betting concepts. The fundamentals of betting are covered here, again including some charts. Here the book gets into some new areas that include how our brains work regarding money and decisions with some pretty technical information. Some self-analysis theories are included to fine tune the process. The third section gets into more technical information and theories about how to handicap yourself. Again, some checklists are included to help with this process. The reader is challenged to decide how much risk and restraint they are willing to apply as they learn how to run a betting business for themselves. There is even a section on becoming a master at this whole process. Overall, this work is geared to towards experienced race players looking to up their game in handicapping, money management and/or getting a better understanding of their own style of horse selections and money management. This work breaks new ground on making inroads to success on betting horses for profit.

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